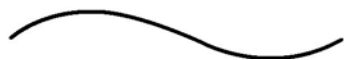


DS Smith Plc



27 May 2009

Board Change

DS Smith is pleased to announce that George Adams, a Non-Executive Director of DS Smith Plc since January 2008, will become Chief Executive of Spicers, its Office Products Wholesaling Division, with effect from 16 June 2009.

As a result of this appointment, George stepped down from the DS Smith Plc Board on 26 May 2009.

George takes over as Chief Executive of Spicers from Rob Vale, who relinquished this position in March 2009.

George was, until March 2008, MD European Development and CEO UK Trade for Kingfisher plc. Since then George has been working throughout Europe with a number of privately owned companies.

Tony Thorne, Group Chief Executive of DS Smith Plc commented: 'George brings with him to Spicers not only a wealth of relevant business experience both in the UK and continental Europe but also a good understanding of the Spicers business. George has made a strong contribution to the Board. I am very confident that he will drive the Spicers business forward and I very much look forward to working with him in his new role.'

Enquiries

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NOTES TO EDITORS

DS Smith Plc is an international group with two main activities – packaging and office products wholesaling.

Spicers is the number one European wholesaler of office products and has leading positions in each of the UK, Ireland, France and the Benelux region. It is building its position in continental Europe with development businesses in Germany, Spain and Italy. Spicers provides a wholesaling service to its customer base of office products dealers and resellers, who principally supply smaller and medium-sized offices. Spicers revenue for the year to 30 April 2008 was £644.9m with an adjusted operating profit of £20.1m.